



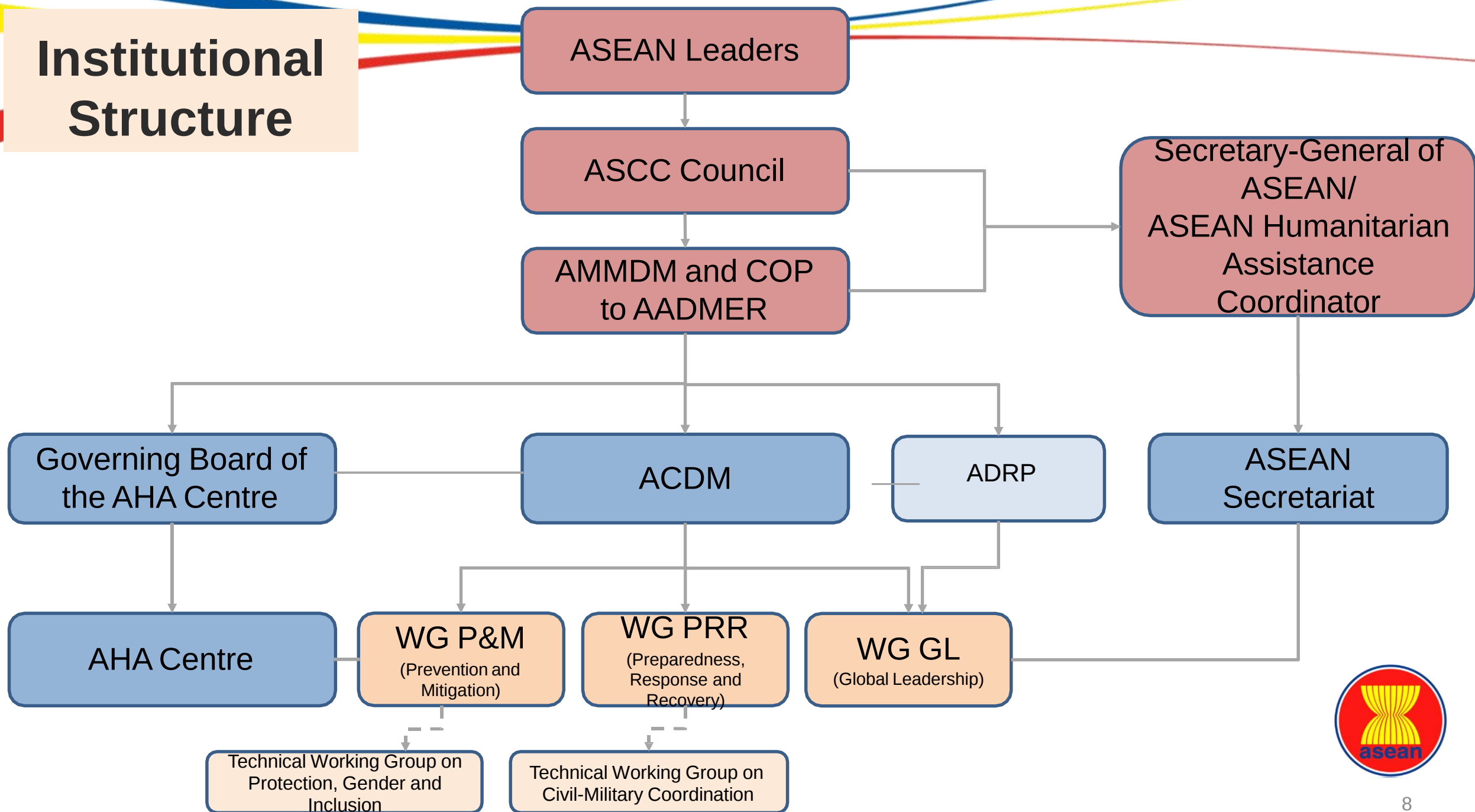
ASEAN Disaster Risk Communication Framework

Pre-bid Meeting

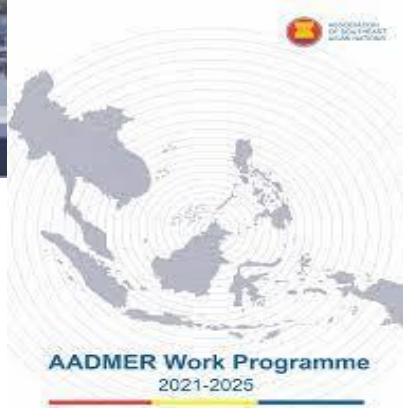
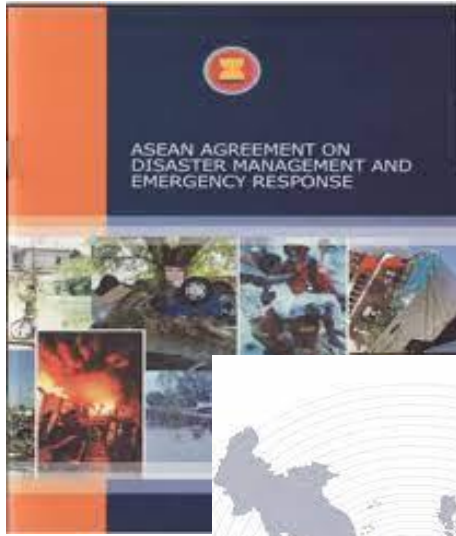
Wednesday, 17 May 2023, 10.00-12.00, Videoconference



Institutional Structure



Guiding documents in ASEAN DMHA

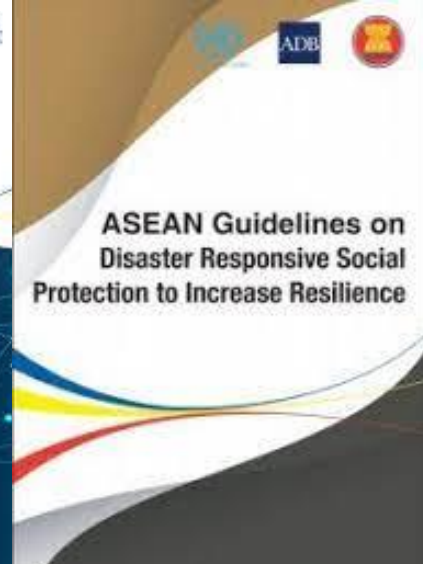
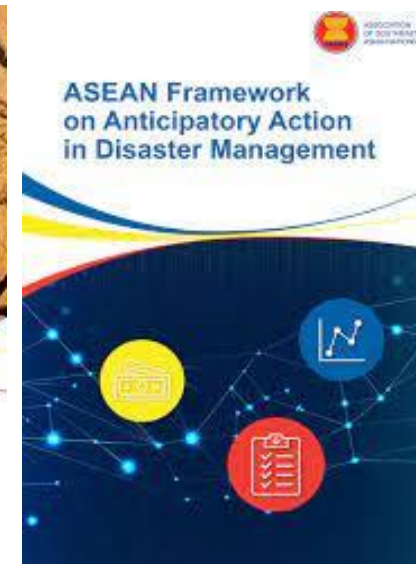
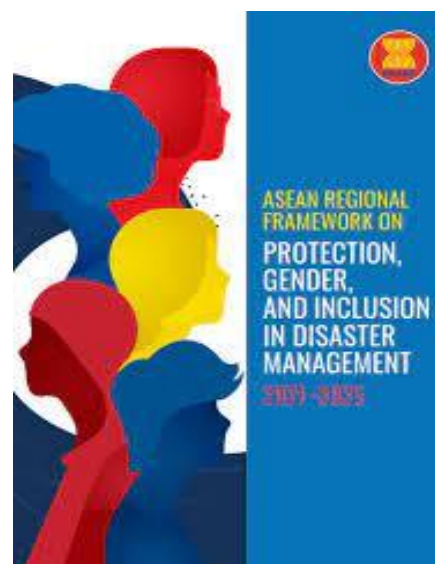
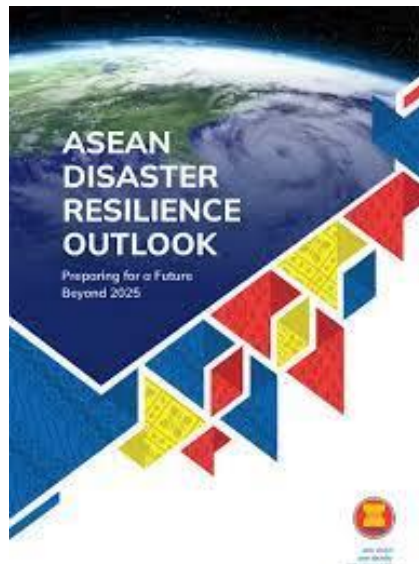


1. ASEAN Agreement on Disaster Management and Emergency Response (AADMER) 2005
2. ASEAN Declaration on Enhancing Cooperation in Disaster Management (2013)
3. Declaration on Institutionalising the Resilience of ASEAN and Its Communities and Peoples to Disasters and Climate Change (2015)
4. ASEAN Declaration on One ASEAN One Response: ASEAN Responding to Disasters as One in the Region and Outside of the Region (2016)
5. ASEAN Vision 2025 on Disaster Management (2016)
6. ASEAN Declaration on the Strengthening of Adaptation to Drought (2020)



Recently-endorsed documents

- ASEAN-UN JSPADM IV 2021-2025
- ASEAN Regional Action Plan on Adaptation to Drought (ARPA-AD) (2021)
- ASEAN Regional Action Plan on Protection, Gender and Inclusion in Disaster Management (2021)
- ASEAN Guidelines on Disaster Responsive Social Protection to Increase Resilience (2020)
- ASEAN Disaster Resilience Outlook (2021)
- ASEAN Framework on Anticipatory Action in Disaster Management (2022)



AWP 2021 – 2025 Priority Programmes

PP1 Risk Assessment & Monitoring

Sub-Priorities

- Risk Assessment
- Early Warning
- Risk Communication

PP2 Prevention and Mitigation

Sub-Priorities

- Disaster Risk Reduction & Climate Change Adaptation
- Resilient Cities and Human Settlements
- Resilient Economy
- Resilient Infrastructure
- Vulnerable Groups and Community-Based Disaster Risk Management (CBDRM)
- Risk Governance

PP3 Preparedness and Response

Sub-Priorities

- Advance Planning, Coordination, and Diversification of instruments for Regional Preparedness
- Strengthen Capacity building for an Effective Regional Response.

PP4 Resilient Recovery

Sub-Priorities

- Pre-Disaster Programs on Resilient Recovery
- Preparedness for Regional Recovery Assistance for Large-Scale Disasters

PP5 Global Leadership

Sub-Priorities

- Knowledge Management for Regional Resilience Building
- Sharing of Regional Knowledge and Experiences to Demonstrate Global Leadership in Disaster Management

Background

- The AADMER Work Programme 2021-2025, Priority Programme 1 on Risk Assessment and Monitoring, Outcome 1.3.1. on Risk communication and public dissemination platforms improved
- The ASEAN Communication Master Plan II 2018- 2025 (ACMP II) provides a framework to communicate messages about the organisation, development and vision of ASEAN and the ASEAN Community to key audiences.
- ASEAN Vision 2025 on Disaster Management highlights the importance of effective communication of achievements to government agencies other than the National Disaster Management Organisations, ASEAN's partners, and ultimately the overall ASEAN communities.



Purpose

To produce a publication “ASEAN Disaster Risk Communication Framework” that will provide a comprehensive regional strategy on disaster risk communication to enhance disaster resilience building in ASEAN, which aims

- i. enhance disaster risk communication in ASEAN;
- ii. strengthen timely information exchange and effective coordination between relevant ASEAN Sectoral Bodies, Centres and Entities, and between ASEAN and external partners; and
- iii. promote ASEAN’s disaster risk communication strategy, best practices and experiences to international partners and observers, as a global leader in disaster management



Scope of Work

The consultant team in close coordination with the ASEAN Secretariat and consultation with the ACDM WG P&M is expected to conduct the following activities:

- a. Data collection and data analysis** through: **Desk/literature review; key informant interviews** with the WG P&M, ASEAN Secretariat, AHA Centre, and relevant ASEAN sectoral bodies, ASEAN Centres, other ASEAN stakeholders and representatives
- b. Workshops** to consult ACDM and relevant orgs on key findings/draft reports.
- c. Report drafting and finalisation.**



Key Deliverables

- **Deliverable 1 - Inception Report:** submitted within 7 days after the contract is signed.
- **Deliverable 2 – Documentation of comments received from written and consultation process:**
- **Deliverable 3 – Drafting of the ADRCF:** The Consultant is expected to submit draft reports which incorporates all inputs/comments from the consultations
- **Deliverable 4 - Final ADRCF:** which demonstrates a comprehensive regional strategy on disaster risk communication to enhance disaster resilience building in ASEAN.



Duration of the Assignment

From June 2023 to 31 January 2024.



Key deadlines

Activity	2023							2024
	6	7	8	9	10	11	12	1
Consultant to conduct desk study to collect and compile cross-sectoral roles in ASEAN, collaboration opportunities and capacity in disaster risk communication, and conceptualise the draft framework								
1) Submission of Inception Report	x							
2) Submission of Zero Draft to ACDM		x						
Organise two regional consultation workshops virtually to brainstorm with participants from ACDM and relevant ASEAN Sectoral Bodies, ASEAN Centres, other ASEAN stakeholders and representatives.								
3) 1 st Consultative Workshop			x					
4) Submission of First Draft to ACDM and relevant ASEAN Bodies			x					
5) 2 nd Consultative Workshop				x				
6) Submission of Second Draft to ACDM and relevant ASEAN Bodies for consideration					x			
7) Submission of Final Draft to ACDM for endorsement						x	x	
Finalising, printing and dissemination of the “ASEAN Disaster Risk Communication Framework”								x

Submission of Proposals

- ☐ Deadline: 24 May 2023
- ☐ Hard copy (preferable)
- ☐ Documents to be submitted:
 - 1) First Envelope: Technical Proposal
 - 2) Second Envelope: Financial Proposal



Thank you

